

# FARTAK SMART SOLUTION

## INFORMATION & TECHNOLOGY | COMPANY



### Objective

We started our activities unofficially in 2020 and were officially established in 2021 under the name Fartak Smart Solutions. Our company specializes in designing, implementing, and developing custom and ready-made software solutions, with a young team composed of software engineering graduates majoring in computer science and possessing industrial backgrounds. Our products include infrastructure solutions such as Hostar — a hosting and server service; Pasar — a Platform as a Service (PaaS); and Roman — a platform for penetration testing, vulnerability assessment, and real-time monitoring. Additionally, in the transportation and tourism sectors, we offer Karent — a car rental and sharing platform, and Touran — a custom tour platform. We are always ready to collaborate and provide software solutions tailored to the diverse needs of businesses. We invite you to contact us for consultation and to explore potential cooperation opportunities so that we can deliver the best services to you.

### Team

2020-Present **Mohammad Amin Kiumarsi**  
**Founder, Chairman of the Board**  
Master of Business Administration  
Mashhad, Iran

Bachelor's degree in Mechanical Engineering and a Master's degree in Energy Conversion. Master of Science in Project Management

- Agile
- Scrum Master
- Python Developer

2021-Present **Amirhossein Yaghoub Nezhad**  
**Co-Founder, Board Member**  
Front-End Developer  
Genoa, Italy

Bachelor's degree in Computer Engineering - Software Engineering specialization and a Master's degree in Artificial Intelligence.

- Vue.js
- Vuex
- JavaScript
- HTML/CSS

2022-Present **Ali Hosseini**  
**Co-Founder, Board Member, CEO**  
Mashhad, Iran

Bachelor's degree in Computer Engineering with a specialization in Software and a Master's degree in Computer Networks.

- Vue.js
- HTML/CSS
- PHP
- Laravel
- Network+

- 2022-Present **Ali Kiumarsi**  
**Co-Founder, Board Member, CTO**  
Back-End Developer  
Mashhad, Iran
- Bachelor's degree in Computer Engineering with a specialization in Software
- Python
  - GO
  - Django
  - DevOps
  - Cyber Security
  - Docker
  - Kubernetes
- 2025-Present **Reyhane Pashae**  
Project Manager, Legal Consultant  
Mashhad, Iran
- Master's degree in International Law and Human Rights
- Commercial Law
  - International Law
- 2025-Present **Reyhane Niazi**  
Front-End Developer  
Mashhad, Iran
- Bachelor's degree in Computer Engineering with a specialization in Software
- Vue.js
  - JavaScript
  - HTML/CSS
- 2023-Present **Ehsan Khalili**  
Backend Developer & DevOps Engineer
- Bachelor's Degree in Software Engineering
- Python
  - Django
  - DevOps
  - Whmcs
  - Docker
- 2023- Present **Maryam Karimian**  
Front-End Developer  
Mashhad, Iran
- Bachelor's degree in Computer Engineering with a specialization in Software
- Vue.js
  - JavaScript
  - HTML/CSS
  - Nuxt
- 2023- Present **Yasin Khosh manesh**  
Back-End Developer  
Mashhad, Iran
- Bachelor's degree in Industrial Engineering with a specialization in Human Resource Management.
- Python
  - Django
  - Docker
  - MSP Software

2023- Present **Ahmad Jafarzadeh**  
Marketing Manager  
Mashhad, Iran

Bachelor's and Master's degrees in Industrial Marketing and Marketing Management.

- UI / UX Designer
- Logo and visual identity design, and UI (User Interface) redesign
- Motion Graphics Producer
- Digital Marketing

## Company Products

Products designed and implemented from scratch by the company's in-house team, strategically marketed as a flagship product for profitability.

2025-Present

### **Paasar**

[Paasar.ir](https://paasar.ir)

cloud platform that offers a range of services designed to help businesses manage and scale their digital operations.

#### PaaS (Platform as a Service)

- High Stability: 99.99% SLA guarantee.
- Scalability: Automatic and intelligent scaling for applications.
- Cost-Effective: Optimized costs with pay-as-you-go pricing.
- Development & Deployment: A powerful cloud platform for developing and deploying applications.

#### SaaS (Software as a Service)

- Accessibility: Access professional software from any device and browser without installation.
- Updates: Automatic and free software updates.
- Pricing: Diverse and affordable plans.
- Security: Advanced security with end-to-end encryption.

#### Cloud Infrastructure Management

- Cost Optimization: Automatic cost optimization, potentially up to 40%
- Backups: Automatic and multiple backup solutions.
- Reporting: Advanced reporting and management dashboards.
- Multi-Cloud: Capabilities for managing multiple cloud environments.

#### General Cloud Services

- Cloud Computing: Offers various computing services.
- Cloud Storage: Provides cloud-based storage solutions.
- Networking: High-quality networking services.
- Databases: Scalable database solutions.
- Digital Transformation: A platform to digitize business processes online.

2025-Present

### **Hostar**

[Hostar.ir](https://hostar.ir)

web hosting and domain services

- Hosting Options: Linux, WordPress, and WooCommerce hosting available in both Iran and Germany. They also provide cloud hosting solutions.
- Domain Services: Registration, renewal, and transfer of domains, along with a domain search feature.
- Virtual Servers: Virtual private servers (VPS) are available in Iran and Germany.
- Support & Resources: Technical website support, news, educational materials, and network status updates.
- Additional Features: An affiliate marketing program and customer support contact information.

2022-Present	<b>Carent</b> <a href="http://Carental.ir">Carental.ir</a> Online Car Sharing and Parking Platform, Mashhad, IR <ul style="list-style-type: none"> <li>• Car Rental through Traditional Car Rental Companies Nationwide in Iran</li> <li>• Car Parking Space Sharing</li> <li>• Peer-to-Peer Car Sharing</li> </ul>
2024-2025	<b>Zisran</b> Online Shared Scooter Platform, Mashhad, IR <ul style="list-style-type: none"> <li>• Electric Scooter Sharing in Areas with Limited Accessibility</li> </ul>
2022-2024	<b>Co-Up Crowd</b> Online Platform for Social Networking of Professionals, Mashhad, IR <ul style="list-style-type: none"> <li>• Remote Team Building and Workflow Infrastructure</li> <li>• Job Opportunities and Human Resource Acquisition for Companies</li> </ul>
2023-Present	<b>Rouman</b> <a href="http://Rouman.ir">Rouman.ir</a> Real-time Cloud System Security Monitoring and Vulnerability Testing Platform, Tehran, Iran <ul style="list-style-type: none"> <li>• Monitoring Incoming IP Addresses to the Domain and Server</li> <li>• Providing Secure Cloud Solutions for Organizations</li> <li>• Penetration Testing, Vulnerability Assessment, and Periodic Reporting</li> </ul>

## External Custom Projects

Custom projects provided to the company by private companies or governmental organizations, wherein we execute the project and, in return, receive a percentage of the project's profit or a cash amount.

2023	<b>Trackcar</b> <a href="http://traccar.org">traccar.org</a> Vehicle Management and Tracking System, Mashhad, IR <ul style="list-style-type: none"> <li>• Collecting vehicular data from hardware devices installed in the car and analyzing the data</li> <li>• Defining traversal constraints, missions, and reporting.</li> <li>• Monitoring and Recording of Navigation</li> </ul>
2024	<b>Flow Computer</b> <a href="http://Aharraya.com">Aharraya.com</a> Integrated Data Monitoring System, Mashhad, Iran <ul style="list-style-type: none"> <li>• Connection to Devices and Retrieval of Operational Data</li> <li>• Display and Monitoring of Critical Data</li> <li>• Remote Control of Systems in a Secure Environment</li> </ul>
2024	<b>Packsafar</b> <a href="http://Packsafar.com">Packsafar.com</a> Purchase of goods and delivery via traveler from One Country to Another, Mashhad, Iran   Toronto, Canada

- Purchase Order for Goods from Iranian or Foreign Websites
- Sending Orders to Travelers
- Delivery of Goods at Destination and Settlement in Local Currency

2024

#### **Working Capital Book Subscription Platform**

[Libq.ir](http://Libq.ir)

Working Capital Institute, affiliated with the Endowments Organization, Birjand, Iran

- Book Registration in the System and Dispatch to the Warehouse
- Book Ordering from the Platform and Book Delivery
- Subscription Tracking, Reading Progress, and Duration of Book Circulation

2022

#### **Opla**

[Opla.ir](http://Opla.ir)

Urban Agriculture Organization, Mashhad, Iran

- Field Reservation from Park Barkat and Membership in the Opla Customer Club
- LMS (Learning Management System) and Education Platform
- Selling Urban Agricultural Products - Apartment-based

## **Obtained Licenses**

We have obtained the necessary licenses from the Ministry of Industry, Mine, and Trade to operate in the field of software development. Additionally, we have two years of experience working in the Science and Technology Park at Ferdowsi University of Mashhad. For online payments, we have also acquired the Electronic Trust Symbol (E-NAMAD) from the Electronic Commerce Development Center.



2023-Present

#### **E-namad**

Electronic Trust Symbol | Electronic Commerce Development Center

- **Carent**
- **Hostar**
- **Paasar**
- **Rouman**
- **Bugjou**



2024-2026

#### **Software Production License**

Ministry of Industry, Mine, and Trade

2022-Present

#### **Technical and Engineering Technology Company**

Membership in the Science and Technology Park of Ferdowsi University of Mashhad

- Tax Exempt
- No Requirement for Formalities in Commercial Tenders and Auctions